



PRESS RELEASE

ETA International
5 Depot Street
Greencastle, IN 46135

Media Contact: Brianna Pinson
800.288.3824
brianna@eta-i.org

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2010 Marks ETA International's Ninth Year as an Official Sponsor of SkillsUSA

ETA International is proud to continue its partnership with SkillsUSA programs and events as an official 2010 sponsor.



ETA International and SkillsUSA both promote the importance of credentials within career and technical education.

"SkillsUSA's primary focus on education is what maintains ETA's continued support," said Teresa Maher, President of ETA International.

"They [SkillsUSA] continue to draw skilled students from many emerging technologies including electronics," Maher continued.

This year will mark ETA's sixth year as the National Telecommunications Cabling championship sponsor, and ninth year as a key supporter of the SkillsUSA events. The event brings together several ETA Board members and industry professionals who serve as technical and education members of the Telecommunications Cabling contest.

However, new for this year, ETA's Marketing and Membership Director, Brianna Pinson will serve on the technical committee for the Customer Service contest.

"We are excited to expand our efforts at SkillsUSA by promoting our non-technical certification, Customer Service Specialist. It is important to keep up the collaboration and to support both camps," Maher stated.

The SkillsUSA 46th annual National Leadership and Skills Conference will take place from June 20-26, 2010 in Kansas City, Missouri. For more information on SkillsUSA and its events visit www.skillsusa.org.

About ETA International - Founded in 1978, the Electronics Technicians Association, International is a not-for-profit, professional association committed to providing accredited certifications that meet the industry standards. Today, ETA has issued over 100,000 technical certifications in 50 different certification programs. These certified individuals are employed by more than 840 businesses/organizations across the world. The association is comprised of over 3,500 members, 700 Subject Matter Experts (SME's) serving on various Industry Advisory Committees and 1,000 Exam/Certification Administrators (CA's).

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