



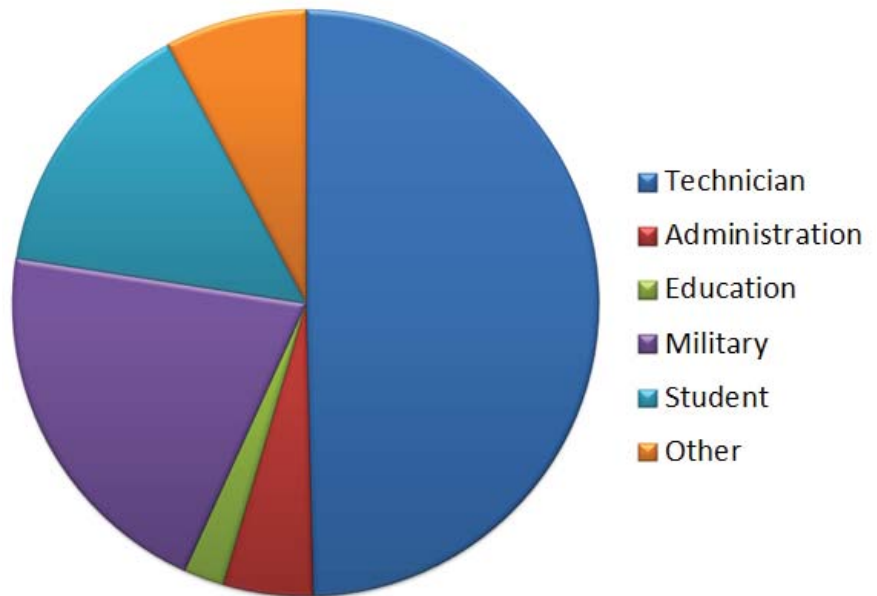
High Tech News

ETA International's Publication Rates and Information

Reach more than 10,000 worldwide technicians, integrators and related professionals!

Every edition of *High Tech News* reaches more than 10,000 electronics professionals. This impressive audience is comprised of professionals in electronics industries such as Fiber Optics, Wireless Communications, Information Technology, Industrial Electronics, Smart Home, and more.

This includes individuals employed in service centers, Fortune 10 organizations, educational institutions and state/federal employers, public utilities, plus military electronics specialists.



Contact:
Michele Lawson, CSS
Marketing Coordinator
(800) 288-3824
mlawson@eta-i.org

High Tech News Publication Advertising

	1 Issue	3 Issues	6 Issues	Bleed Size	Non-Bleed Size
Full Page	\$1000	\$800	\$650	8.75" x 11.25"	7.5" x 10.5"
1/2 Page Horizontal	\$650	\$500	\$400	8.75" x 4.875"	7.5" x 4.875"
1/4 Page	\$400	\$300	\$200		3.625" x 4.875"
1/8 Page Horizontal/ Business Card	\$150	\$100	\$50		3.625" x 2.25"

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	1 Month	3 Months	6 Months	Size (Pixels)	
Page Sponsorship	\$300	\$250	\$200	900w x 136h	
Button Ad	\$150	\$125	\$100	175w x 175h	

ETA Membership E-blasts

	1 Time	Size (Pixels)			
E-mail Blast	\$250	700w x 900h			